A letter from the founder

For three decades I have had the privilege of working across every critical function of the supply chain — from warehouses and procurement to production planning, international logistics, contract manufacturing and executive supply chain leadership.

That journey taught me that cargo moves on trust. Customers need a partner who keeps documentation accurate, honours commitments and stays with the shipment until it is delivered. Anilbabu Alluri Unipessoal LDA was established in 2023 with this philosophy.

Our mission is to connect processors, manufacturers, distributors and traders around the world with consumers in Europe and beyond through transparent, compliant, sustainable and efficient supply chains. Every shipment we move represents the hard work of hundreds of people — from manufacturers and transporters to customs officials, drug control officials and logistics partners.

From our offices in Maia and Lisboa, we are building AAU into one of Europe’s trusted customs and freight partners, giving every customer one team to contact from the first quotation to final delivery.

Thank you for taking the time to read this letter. We look forward to working with you.

Anilbabu Alluri

Founder & Managing Director
Anilbabu Alluri Unipessoal LDA